OSCR CYBER SEASON with SG, SCVO and Cyber Catalysts – Programme Outline - November-December 2018

WEEK 1 – 5–11 November		
Activity	**Channel/Medium**	**Description**
Announce start of Voucher Scheme - Vlog with David McNeill, SCVO,	OSCR Youtube/social media	Recapping the Third Sector Action Plan and launch of voucher scheme.
Announce start of Voucher Scheme	OSCR social media	**TWEETS:** £1000 grants available for #charities wanting to achieve #CyberEssentials – apply now! @CyberResScot @scvotweet #CyberAwareScotland #thirdsector http://ow.ly/hEbd30muXuT #Thirdsector organisation supplying the Scottish public sector? You'll need to be #CyberAware. Get a £1,000 grant to help you achieve #CyberEssentials. #CyberAwareScotland @CyberResScot @scvotweets http://ow.ly/hEbd30muXuT Working together @CyberResScot and @SCVO are offering #charities a £1000 grant to help them become more #cyberresilient Apply at http://ow.ly/hEbd30muXuT #CyberAwareScotland
	OSCR Website	Published on news pages, signposting SCVO and Registration details. Shared on OSCR social media.
WEEK 2 – 12–18 November		
General cyber security messages highlighting NCSC Small Charities Guide, mixed in with promotion of the Voucher scheme	OSCR social media	**TWEETS:** Protecting your charity's assets, data, and reputation is vital but it doesn't have to be a challenge! Check out @NCSC's Small Charities Guide: http://ow.ly/TgSh30mrFgS #CyberAwareScotland @CyberResScot #Charities are increasingly reliant on technology and are falling victim to a range of malicious cyber activity. A cyber attack can be devastating, both financially and reputationally. Check out @NCSC's Small Charities Guide to get advice: http://ow.ly/TgSh30mrFgS

		Your devices will contain a lot of important and sensitive data. It is essential that this data is available to you, but not available to unauthorised users. Check out @NCSC's Small Charities Guide: http://ow.ly/TgSh30mrFgS #CyberAwareScotland @CyberResScot
Vlog with Cyber Catalysts, Royal Blind, going through Cyber Essentials certification.	OSCR Youtube/social media	Kevin Burns will be explaining Cyber Essentials, why it's important and what has been his experience going through the accreditation process.
WEEK 3 – 19-25 November		
General cyber security messages mixed in with promotion of the Voucher scheme	OSCR social media	**TWEETS:** Cyber attacks can affect charities of all sizes, and could cause you serious financial and reputational damage. Think "when", not "if". Find out the latest cyber threats and how to mitigate them from @NCSC #CyberAwareScotland http://ow.ly/ywYA30mrk0l http://ow.ly/a3CN30mrk0Z Check out @NCSC's five questions for your board's agenda: http://ow.ly/ZDh630mrJDw #CyberAwareScotland @CyberResScot #thirdsector #Thirdsector organisation supplying the Scottish public sector? You'll need to be #CyberAwareScotland. Start your journey by implementing the @NCSC Small Charity Guide. @CyberResScot http://ow.ly/V37r30mrk99
Getting the staff training basics right vlog	OSCR Youtube/Social Media	Interview with Kirstie Steele, Scottish Government Workplace Training Coordinator
WEEK 4 – 26 November – 2 December		
General cyber security messages mixed in with promotion of the Voucher scheme	OSCR Social Media	**TWEETS:** Get a 0% interest, unsecured Digital Development Loan of between £5,000 and £50,000 to improve your cybersecurity. #CyberAwareScotland @CyberResScot #digital #funding #charities #thirdsector http://ow.ly/9Esl30mrkK4

		Calling all #charities to become #CyberAware! Get a free digital health check and 1:1 advice via the Digital Boost programme. #CyberAwareScotland @CyberResScot http://ow.ly/5TZp30mrkPl
WEEK 5 – 3-9 December		
Promote Voucher Scheme	OSCR Reporter- December	SG / OSCR comms promotional article
Re-sharing of content produced	OSCR Social Media	See above.
WEEK 6 – 10-16 December		
Blog by David McNeill to cover the main questions charities have had so far on the Cyber Essentials Voucher scheme.	OSCR and SG Blog	Answer questions that keep coming up. To publish on SG blog and OSCR blog.
General cyber security messages mixed in with promotion of the Voucher scheme and NCSC's new e-learning package.	OSCR Social Media	The NCSC are due to publish their e-learning packages on charities guide/staff awareness and; full toolkit for boards and trustees available on 12 December. **TWEETS (including SCVO first phase of applications to close on 18 December)** £1000 grants available for #charities wanting to achieve #CyberEssentials – apply now! You have until 18Dec! @CyberResScot @scvotweet #CyberAwareScotland #thirdsector http://ow.ly/hEbd30muXuT #Thirdsector organisation supplying the Scottish public sector? You'll need to be #CyberAware. Get a £1,000 grant to help you achieve #CyberEssentials. Apply by 18 Dec! #CyberAwareScotland @CyberResScot @scvotweets http://ow.ly/hEbd30muXuT Working together @CyberResScot and @SCVO are offering #charities a £1000 grant to help them become more #cyberresilient Apply at http://ow.ly/hEbd30muXuT by 18 Dec! #CyberAwareScotland